

SHELBY | KINGS MOUNTAIN | BOILING SPRINGS

Find Your Rhythm

VISITOR GUIDE



LANDOFRHYTHM.COM

Adventure Awaits!

Explore Shelby's Trail System



First Broad River Trail



Carl Spangler Trail



Carolina Harmony Trail



www.cityofshelby.com/trails



WELCOME

We invite you to discover Carolina's Land of Rhythm & Roots, the heart of Carolina culture. Enjoy highlights of favorite spots then explore our website to learn more and plan your visit. From the bustling energy of Uptown Shelby to the awe and inspiration of the rolling hills and rural settings you will enjoy modern experiences built upon rich cultural heritage and traditions. The roots of bluegrass and country music, a pivotal Revolutionary War battle and agricultural traditions have all been catalysts for what you can experience here.

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Cleveland County Visitor Information

704.484.4901 | landofrhythm.com

  @landofrhythm

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CHARLOTTE 46 MILES | GREENVILLE 66 MILES | ASHEVILLE 80 MILES

UPTOWN SHELBY

Uptown Shelby's Historic architecture and tree-lined streets evokes old-world charm and Carolina culture in the North Carolina foothills. With public art around every corner, the storybook Main Street Community is worth exploring. For folks who love window shopping/browsing stores, **Workshop Vintage Market** and the **Antique Market** are spots to find an interesting variety of items. **Peace Avenue** offers unique shirts and hats that nod at local living.

One of the often heralded praises for this charming district is "it's so walkable"! It's easy to park once and explore and discover and be entertained all day! Or stay at one of the local lodging spots that are within a couple of blocks of Uptown.



Swing into the Earl Scruggs Center to experience exhibits and hands on learning about the music and stories of the American South. Right across the street, enjoy local art at the Cleveland County Arts Council and Buffalo Creek Gallery, an artist run cooperative. Take in the beauty and grandeur of historic buildings and homes on the Historic Shelby Walking Tour. Stop into a local spot for dinner and drinks then enjoy live music at local spots or catch a concert at the Don Gibson Theatre.

Hunt for treasures to remember your visit or to share with someone special. As you stop into shops like **Workshop Vintage Market** or the **Antique Market** and browse local galleries, pottery studios and boutiques you will find so many treasures that can only be found here! Relax on the **Newgrass Brewing Company** patio while taking in the larger-than-life mural of Earl Scruggs on the patio wall, one of 2 murals in Shelby that are part of the **NC Musician Murals Project**. Go explore and search for the Don Gibson mural nearby and many other murals and forms of public art to enhance your visit.

With the backdrop of live music on the lawn at the **Earl Scruggs Center**, in local spots like **Dragonfly Wine Market** and at year-round special events like the **NC Liver Mush Festival: Mush, Music & Mutts**, find your rhythm here in this one of a kind quirky town!



KINGS MOUNTAIN





Nothing says it's the weekend like a quick getaway! Kings Mountain is a great day trip or weekend getaway depending on where you're visiting from!

Make your first stop at Veronet Vineyards and Winery. Enjoy a glass of wine with a panoramic view of the vineyards and Kings Mountain Pinnacle as your backdrop. They also offer special events and tastings!

Whether you prefer a quick casual dinner or something more special, head into town and choose from great dinner spots. Casual but delicious? Rice can't be beat for their always delicious authentic thai food. Treating yourself? Enjoy dinner on the patio of 133 West where you'll often find live music to accompany your meal.

Are you a "take it easy" or a "get up and go" on your Saturday morning kind of traveler? Whichever you are, you'll find trails to stroll and mountains to climb. Kings Mountain Gateway Trail is a treasure (check out the bamboo forest) or set your sights higher at nearby Crowders Mountain. Swing by Big Red's Café or Skillet on your way to/from to fuel with a tasty breakfast or lunch!

After a nap and recharge, shop and dine your way through Kings Mountain for antiques, clothing and specialty items. You'll want to take home a treasure to remind you of your Kings Mountain Getaway.

TIP: Visiting in September/early October? Check out Liberty Mountain - The Revolutionary Drama which tells a vibrant, compelling story about The Battle of Kings Mountain turned the tide of the American Revolution.

BOILING SPRINGS, NC



Whether your style for getting away includes a quiet paddle down the Broad River or the adrenaline pumping excitement of racing action, you can find it in Boiling Springs, NC.

The Broad River Greenway, a 1400 acre nature preserve provides access to the river for nature lovers or casual enthusiasts and visitors alike with miles of trails. Competitive? Check out events like the annual Cardboard Boat Race, just one of many events offered!



Prefer speed and the thrill of revving engines? Head to Shadyside Dragway, one of the smoothest $\frac{1}{8}$ mile full concrete, 50 foot wide drag strips in the Southeast.

Yet another way to find your rhythm here is swaying to live music at the area's newest attraction, Brinkley Amphitheater at Gardner Webb University.



STAY AWHILE

Listen to the sounds of nature while enjoying a crackling fire and star gazing from your Glamping Dome or cabin at the Broad River Campground.

SHADYSIDE DRAGWAY



2149 Honey Haven Farm Rd., Shelby, North Carolina 28152
Track Phone: 704-434-7313

Rediscover Your

Natural Rhythm

Broad River Greenway



Experience the natural beauty of the Broad River Greenway in Boiling Springs, NC! With miles of trails winding through forests and along the river, it's a haven for outdoor enthusiasts. Bring the whole family for a day of hiking, fishing, and wildlife spotting, or find a quiet spot for a picnic by the water. Whether you're a nature lover or just looking to unwind, Broad River Greenway is your perfect escape.

www.boradrivergreenway.com
126 Broad River Dr.
Boiling Springs, NC 28017



“North Carolina barbecue”

a phrase as deeply rooted in our hearts as in our state’s food traditions. Indeed, North Carolina’s famous barbecue is more than a meat or even a meal: it’s food that feeds the body and soul.

And here, in Cleveland County, our barbecue connoisseurs have spent lifetimes seeking out the most flavorful woods, timing the perfect slow roast, and pairing their creations with the most unique house-made sauces... All so that today, you can sample, savor, and feast your way through the best barbecue you’ve ever tasted. Pack your elastic-waist pants!

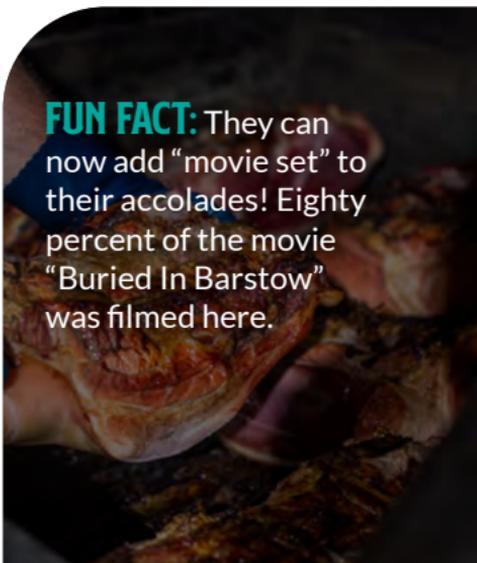


FOR HISTORY-MAKIN' EATS

RED BRIDGES BARBECUE LODGE

In 1946, the Bridges family first opened the doors to Dedmond's Barbecue, the very first BBQ joint in Cleveland County. Founder Lyttle Bridges Cabaniss and her husband, Red, built their reputation on the back of "Mama B's" famous pimento cheese and iconic pit-cooked barbecue in the old style: slow cooking the pork over hickory all night long. As one of only a few places left that stays true to the old style, they say it's because it's the only way to get that true old-fashioned flavor. Order a plate and don't forget the hushpuppies!

Seven decades, one move, and a name-change later the restaurant still flourishes in the hands of the Bridges' daughter and grandchildren – a hall-of-fame, three-generation, female-owned bastion for North Carolina barbecue. For over 75 years, pit cooked barbecue has been the art of their success.



FUN FACT: They can now add "movie set" to their accolades! Eighty percent of the movie "Buried In Barstow" was filmed here.



FOR MOUTHWATERING MEATS

ALSTON BRIDGES BARBECUE

Inducted into the NC Bar-B-Q Hall of Fame in 2024, this Cleveland County mainstay serves incredibly tender and decadent meat – both pork and beef sliced, chopped or coarse, just the kind of barbecue that the phrase “melt in your mouth” was invented to describe.

While Alston Bridges is best known for their North Carolina barbecue and finger-licking vinegary sauce, in-the-know diners will whisper you should also try the ribs and chicken, with a side of can't-be-missed hushpuppies and BBQ slaw – and you can even get a Sun Drop to wash it all down. Perfection!

FOR FARM-TO-TABLE BARBECUE

JOHNNY RAY'S SMOKEHOUSE

Johnny Ray's Smokehouse is locally owned and serves local, scratch made delicious food, including their famous 100% wood cooked BBQ. They claim to have the finest slow smoked BBQ you'll find.

Johnny Ray's is known for its elevated style – think BBQ and brisket sandwiches, but on brioche buns. If you came for BBQ, pick your favorite way to enjoy: JR's BBQ fries, the sliced brisket plate, slow smoked BBQ ribs, or the El Chapo, a local farm burger topped with chopped brisket! They also serve smoked chicken wings, salads, and subs. Don't miss their famous fried cheese curds (locally sourced)!

SOUTHERN
ARTS
 SOCIETY

SouthernArtsSociety.org

Gift Shop & Gallery

301 N. Piedmont Ave. (NC 216)
 Kings Mountain, NC 28086
 Hours: Tues-Sat 10 am – 3 pm
 Admission is Free – 704.739.5585



Cleveland County
Arts Council



EVENTS

February

Treasures of the Earth Pottery Show
 Bowling for Dollars

March

Student Art Competition

May

County Art Competition

June

Outdoor Living & Garden Tour
 Art of Sound Music Festival

July

Real to Reel Film Festival

June - July - August
 Summer Art Camps

September

Chalk Fest!

November

Carolina Pottery Festival

November - December

Handmade for the Holidays

Find us on    

111 S. Washington Street, Shelby, NC - 704-484-2787 - www.ccartscouncil.org



Red Bridges Barbecue Lodge has been serving
 up award-winning BBQ since 1946.
 Dine with us today!

2000 E DIXON BLVD, SHELBY, NC 28150
704-482-8567

Wednesday - Saturday 11 AM - 7 PM
 Sunday 11 AM - 3 PM



DINING

Find these top rated dining spots and many more at landofrhythm.com/dining

AMERICAN

238 Cherokee Grill
222 S Railroad Ave.
Kings Mountain, NC 28086
704-739-1292

Alston Bridges Barbeque
620 Grover St.
Shelby, NC 28150
704-482-1998

Beaver Creek Bar & Grill
209 S Lafayette St.
Shelby, NC 28150
704-466-3160

Johnny Ray's Smokehouse
4629 Fallston Rd.
Lawndale, NC 28090
704-312-28090

Pancake House
149 W Dixon Blvd.
Shelby, NC 28152
704-482-9096

**Pleasant City
Wood Fired Grille**
233 S Lafayette St.
Shelby, NC 28150
704-487-0016



Red Bridges BBQ Lodge
2000 E Dixon Blvd.
Shelby, NC 28150
704-482-8567

The Skillet
238 S Cherokee St.
Kings Mountain, NC 28086
704-750-4015



Thelma Lou BBQ & Grill
901 College Ave.
Shelby, NC 28152
704-466-3080

ASIAN
RICE Authentic Thai Restaurant
318 E Gold St.
Kings Mountain, NC 28086
704-750-4026

Sumo Sushi & Hibachi
167 E Marion St.
Shelby, NC 28150
704-419-2117

BREWERY
Newgrass Brewing Co.
213 S Lafayette St.
Shelby, NC 28150
704-406-9959

CAFE
Big Red's Cafe
830 E King St.
Kings Mountain, NC 28086
704-750-3166

Pfeiffer's Cafe & Confections
116 E Warren St.
Shelby, NC 28150
704-481-7285

Redbone Willy's Bonehead Cafe
6533 Fallston Rd.
Lawndale, NC 28090
704-538-3670

COFFEE
Hannah's Coffee House
1024 East Marion St.
Shelby, NC 28150
704-419-2225

Hive Coffee Bar
203 W Warren St.
Shelby, NC, 28150
704-466-6679

Hive Coffee Drive-Thru
711 E Marion St.
Shelby, NC 28150
704-419-2122

Hannah's Coffee House
1024 E Marion St.
Shelby, NC 28150
704-419-2225

DINER

Shelby Cafe
220 S Lafayette St.
Shelby, NC 28150
704-487-8461

Snack Shop Family Restaurant
103 S Main St.
Boiling Springs, NC 28017
704-434-7851

FINE DINING

133 West
133 W Mountain St.
Kings Mountain, NC 28086
704-750-4100

Bistro 214
214 S Lafayette St.
Shelby, NC 28150
704-481-8882

ITALIAN

La Bella Vita Italian Grill
246 N. Main St.
Shelby, NC 28152
704-326-7020

Toscanos Bistro
5 E Marion St.
Shelby, NC 28150
980-404-0896

MEXICAN

Casa Azul Mexican Kitchen
2025 E Dixon Blvd.
Shelby, NC, 28152
704-406-9882

Don Ramons Express
4146 Fallston Rd.
Shelby, NC 28150
704-312-6155

El Sol Guerrerense
1681 E Dixon Blvd.
Shelby, NC 28152
704-481-7784

Mi Pueblito Mexican Restaurant
213 W Warren St.
Shelby, NC 28150
704-482-5155



SEAFOOD

Love's Fish Box
1104 Shelby Rd,
Kings Mountain, NC 28086
704-739-4036

TREATS

Scoop A Doodle Doo
117 E. College Ave.
Shelby, NC 28152
704-313-7319

Sweet House Bakery
203-1 W Warren St.
Shelby, NC 28150
704-616-4017

The Sweet Station
211 S. Battleground Ave.
704-750-3310

Uptown Sweets and Treats
221 S. Lafayette St.
Shelby, NC 28150
980-404-0167

MUSIC, ARTS & CULTURE

CAROLINA'S
LAND OF ★
RHYTHM
AND ROOTS



Cleveland County is the Land of Rhythm & Roots – the birthplace of musical legends Earl Scruggs and Don Gibson – where our music, arts, and cultural offerings are woven into the fabric of both local history and everyday life.

Today, this heritage goes modern, inspiring our local musicians, artists, and performers to follow in their forefathers' footsteps: to innovate, push boundaries, and create art both rooted in legacy and entirely their own. Explore our exhibits and galleries, performances and pottery studios, to discover the creative side of Cleveland County!

Featured Artist

Ron Philbeck, Owner, maker and designer for Ron Philbeck Pottery, has been making pottery since his first class in clay in 1992. His work can be found in homes around the world. Ron's soda fired pots are unique in their finish and design. Reviews on his etsy sum it up - "I love Ron's work. It has such great personality." "Ron's work is the best. It makes me smile"





MUSIC

In honor of our rich musical heritage, Cleveland County is a must-visit stop and dedicated hub on the **Blue Ridge Music Trails of North Carolina** (part of the greater **Blue Ridge Heritage Trail**). Begin your visit at the **Earl Scruggs Center**, celebrating their 10th Anniversary and the 100th Birthday of Earl Scruggs, Cleveland County's native son and legendary musician. Scruggs innovated the "Scruggs-style" five-string, three-finger banjo playing style that, together with Bill Monroe's mandolin, helped weave a foundation for what is now called bluegrass music.

Can't get enough of North Carolina's musical stylings and heritage treasures? Snag your tickets to a show at **Don Gibson Theatre** and, if you can time your visit right, don't miss the phenomenal Labor Day weekend **Earl Scruggs Music Festival**, which features 40+ artists and three days of rhythm, Americana, workshops, and great eats.

ARTS

If rhythm flows through Cleveland County's veins, then creativity fuels our souls. Begin your tour of our local arts scene with a visit to **North Carolina Musicians Mural Trail**, which wends through the state. Uptown Shelby is proud home to two of the nine stops, which pay painted homage to local musicians who have influenced a nation's music: Earl Scruggs (bluegrass) and Don Gibson (Nashville sound).

Cleveland County Arts Council in Uptown Shelby and **Southern Arts Society** in Kings Mountain, where you can peruse the exhibits and learn about local artists. Be sure to visit our local **galleries** and **pottery studios** and check out our Event Calendar for more on the **Film Festival**, **Carolina Pottery Festival**, **Arts on the Square**, and other arts events.



**LOCAL ARTISTS. GREAT GIFTS.
SHOP CREATIVELY.**

104 E Warren Street Uptown Shelby
704-487-0256

CULTURE

Soak in the life and culture of Cleveland County – in the everyday moments that make us smile and the seasonal happenings we always look forward to!

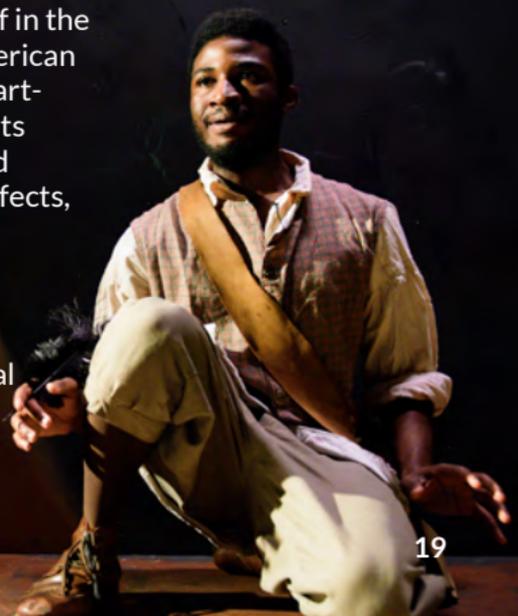
Year-round, mark your itinerary and visit Shelby's outstanding Year-Round **Saturday Farmers Market**, a celebration of local talent and goods produced right here, in (and around) Cleveland County. Fill your basket with everything from seasonal greens and berries to mushrooms and veggies – all certified and grown within 50 miles – as well as other staples, including honey, artisan dairy, eggs, meat and fish, and flowers. Baked goods, sweets, and handmade crafts are also available.

TIP: Seasonally find Shelby Markets on Wednesday and Kings Mountain Farmers' Market May through September

LIBERTY MOUNTAIN THE REVOLUTIONARY DRAMA

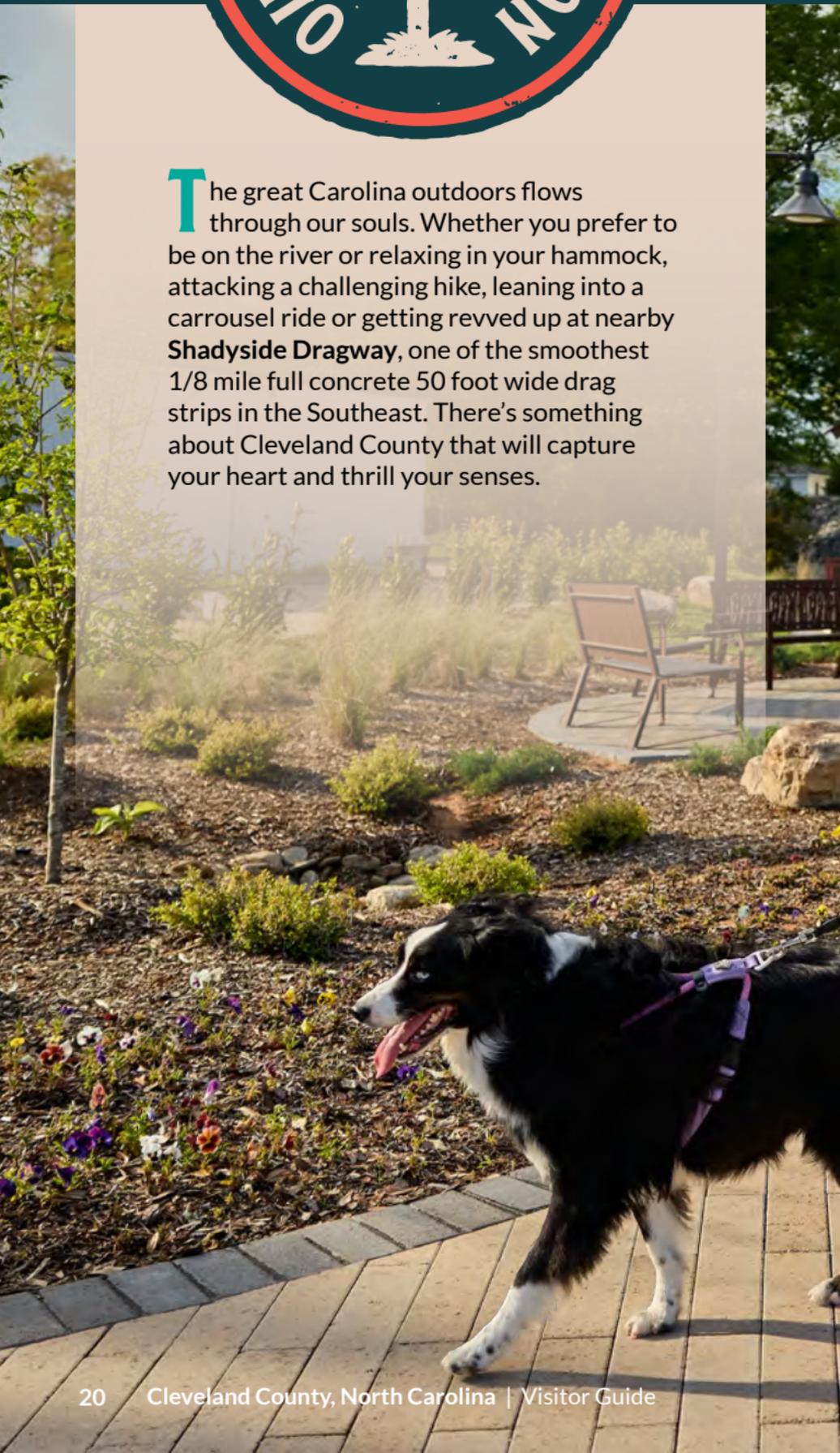
Visit Liberty Mountain at Kings Mountain's Joy Performance Center and immerse yourself in the sights and sounds of the American Revolution. This part-play, part-immersive production reels its audience in with handcrafted costumes, realistic special effects, and larger-than-life battle scenes, all while relating the story of the resourceful settlers who came to the Carolinas and played a crucial role in gaining the nation's independence.

**LIBERTY
MOUNTAIN**
The Revolutionary Drama

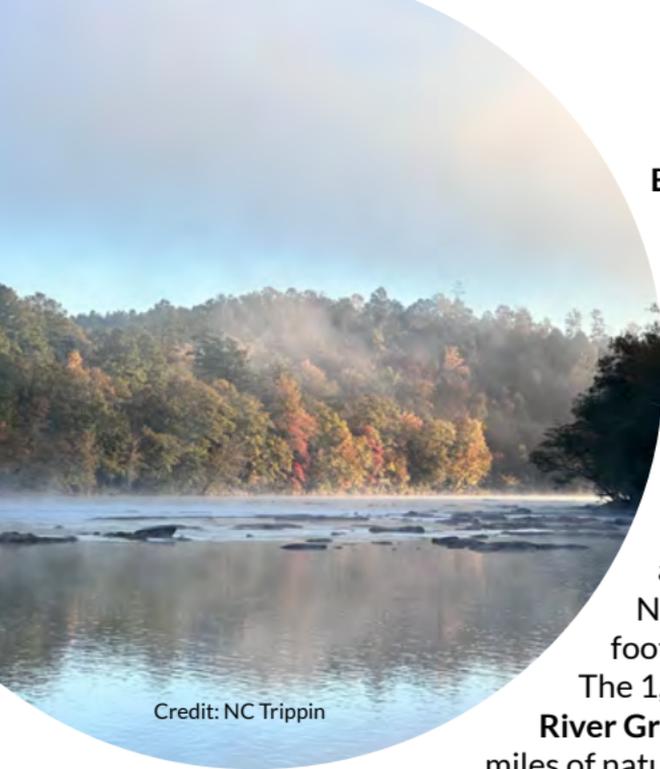




The great Carolina outdoors flows through our souls. Whether you prefer to be on the river or relaxing in your hammock, attacking a challenging hike, leaning into a carrousel ride or getting revved up at nearby **Shadyside Dragway**, one of the smoothest 1/8 mile full concrete 50 foot wide drag strips in the Southeast. There's something about Cleveland County that will capture your heart and thrill your senses.







Credit: NC Trippin

BROAD RIVER GREENWAY

Born of the Blue Ridge Mountains and mother to Atlantic tidewaters, the Broad River has long forged a path from North Carolina's foothills to the sea.

The 1,500-acre **Broad River Greenway** offers 15 miles of natural surface trail to walk, hike, ride or picnic, including extensive trails open to horseback riders.

Special events include trail runs, equestrian events and the NC Championship Cardboard Boat Race.

TIP: **Broad River Campground** offers Tiny Home Cabins, Glamping Domes, RV sites and tent camping.



FIRST BROAD RIVER

A tributary that flows into the Broad River, the First Broad River is in Shelby and is home to a trail system, a suspension bridge, and miles of walking along the **Twin Trestle Trail**, the **City of Shelby Greenway System**, and the **First Broad River Trail**, where you can canoe and kayak.

SHELBY CITY PARK

The City of Shelby City Park unfolds over 150 acres of outdoor recreational paradise: ball fields, a playground, tennis courts and the nine-hole **Royster Memorial Golf Course**, outdoor volleyball, a sitting garden, horseshoes and a croquet court, paved walking tracks and the **City Park Gym**. Between Memorial Day and Labor Day, enjoy one of the South's premier swimming facilities, including a ten-lane Olympic pool and a teaching/training pool also available for small children.

The highlight of the park for many is the **Rotary Miniature Train**, and the beloved historic Herschell-Spillman Carousel. Dating from 1919, this once-traveling carrousel was completely restored and is a favorite for the young and young-at-heart. Delight in its painted scenery panels and 1923 **Artizan/Wurlitzer Military Band organ**, paired with 32 gorgeous painted steeds, two hand-carved chariots, and wheelchair spaces. Enjoy each for the vintage price of just \$1.00!



FOOTHILLS PUBLIC SHOOTING COMPLEX

Hone your aim and polish your skills at one of the largest public outdoor shooting complexes in the Southeastern United States. Features include thirteen cold ranges, including an archery practice range, a 3-D Archery Course, and challenging 5-Stand, Skeet and Trap Fields. The facility delivers plenty of challenge and opportunities for instruction, practice, classes and tournaments. Enjoy a day at the range for your private event in an outdoor pavilion with picnic tables and grills.

BOILING SPRINGS



Unwind in Boiling Springs, NC, where Southern hospitality meets natural beauty and rich musical heritage. Nestled in the foothills of the Blue Ridge Mountains, this charming town invites you to explore its vibrant attractions and peaceful surroundings. Stroll through the picturesque Broad River Greenway, where miles of trails offer a perfect escape into nature and where the legendary Earl Scruggs once walked, finding inspiration in the rhythms of the river that flowed alongside his boyhood home. Feel the thrill at Shadyside Dragway, a local favorite for adrenaline-pumping drag races. For those who love the outdoors, Broad River Campground offers a serene setting to snuggle into your glamping yurt or park your RV, with the soothing sounds of the river just a step away.

Boiling Springs is more than just a destination; it's a place to rediscover your natural rhythm—the rhythm of music, the rhythm of nature, and the rhythm of life. Whether you're seeking adventure, tranquility, or a little bit of both, Boiling Springs has something for everyone. Plan your visit today and experience the heart of North Carolina's hidden gem.

VisitBoilingSpringsNC.com





Visit Boiling Springs, NC

*Where Adventure Meets
Serenity and Rhythm is Life.*



Fun for All!

WOLFMAN WOODS DISC GOLF COURSE

Less than half a mile from The Hunt House, a great local inn, you'll find Wolfman Woods Disc Golf Course. Immerse yourself in the beauty of the woods and enjoy a state-of-the-art driving range and two 18-hole courses – **Wolfman Run** and **Knobby's Revenge**. There are many options for outdoor adventure, including events, at Wolfman Woods, regardless of your skill level or experience.



J L SUTTLE PICKLEBALL AND TENNIS COMPLEX

For visitors who like being active, a morning of Pickleball, followed by brunch or lunch and a walk around town could be a great time! Practice your swing at this popular spot with 10 outdoor hard courts, which can be reserved. Amenities at these free courts include restrooms and lights. Play a pickup game and, if you're a frequent visitor to the area, check out area clubs and leagues.

NEW! CAROLINA HARMONY TRAIL

Our newest trail – the Carolina Harmony Trail – is enjoyed by walkers, runners, and bicyclists of all ages! It is 0.6 miles each way, with plenty of shade and a paved and level pathway to enjoy. Its location in **Uptown Shelby** is walking distance to all the many shops, restaurants, and attractions, including the **Rail Trail Boardwalk** and **Foothills Farmers Market**! Leashed pets are welcome.

KINGS MOUNTAIN GATEWAY TRAIL

This trail is filled with surprises and is suitable for a short easy stroll or a more moderate-to-strenuous hike on the .8 roundtrip **Cardio Hill Trail**. Other surprises on some of the trails here include a stunning bamboo forest, sure to delight any age, and the **Butterfly Garden**, a perfect place for beautiful Monarch butterflies to rest during their annual migration from Canada south to Mexico. Picnic tables and restrooms make for a great spot to spend some time.



the Y
YWCA

BELONG
TO MORE THAN A GYM



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DAY CAMP, CHILD CARE, GROUP
EXERCISE, YOUTH SPORTS,
PUBLIC LIBRARY & SO MUCH MORE!

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FIND YOUR Y. >>>**

SHELBY, NORTH CAROLINA

88° F Feels like: 92°

Humidity: 85% Wind: 8 MPH

Sunrise: 6:15 AM Sunset: 8:50 PM

THURSDAY

Hot & Humid



FRIDAY

Sunny & Hot



SATURDAY

Humid & Hot



SUNDAY

Hot & Sunny



MONDAY

Hot & Humid



**CHAMPIONSHIP
TUESDAY**

A Real Scorcher!



*Su
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We
bri

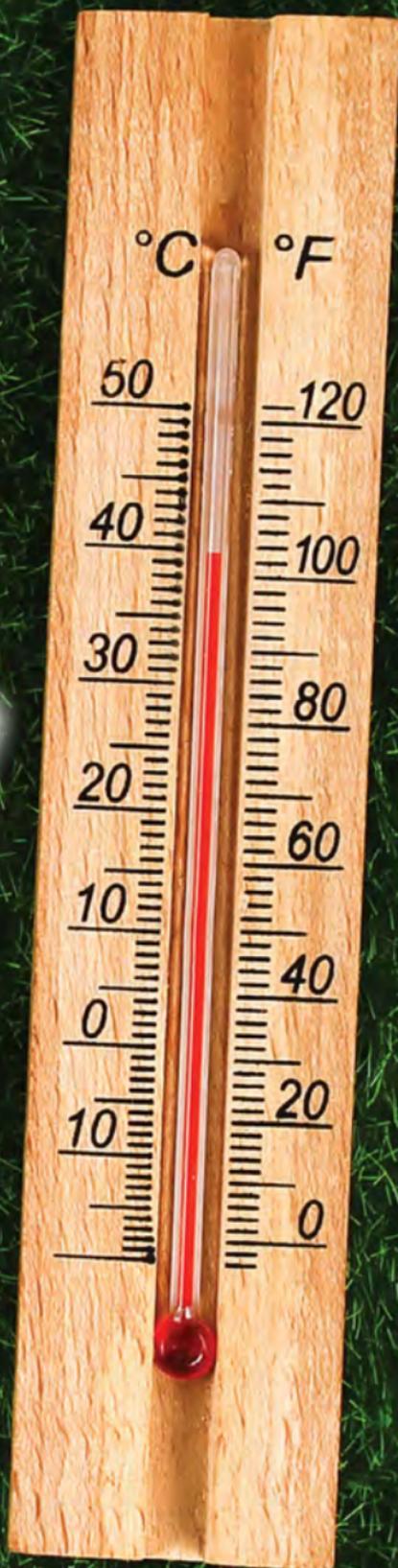
www.alws.us

704.466.3103



*Summer
in the
South.*

know how to
ng the heat.



August 14-19, 2025
August 13-18, 2026
August 12-17, 2027

BREWERIES, WINERIES AND SPIRITS

Where North Carolina's landscapes begin to ripple and the foothills wave their ascent toward the Blue Ridge Mountains, the fertile soils and creative souls of Cleveland County have harnessed tradition and bottled Southern charm. Follow your palate to distill delight and brew memories, along our burgeoning craft beverage trail.



NEWGRASS BREWING COMPANY

Cleveland County's first brewery, Newgrass hits that just-right balance of brew humor and serious quality: Not only can you sample selections like Fiddler's Dream (American/IPA) and its ominous counterpart, Fiddler's Nightmare (Imperial/Double), or Forced Laughter (Berliner Weisse) and the Bridges of Woe (American Imperial/Double), but you can also sip on the outdoor patio while you chow down on locally sourced, award-winning pub grub. Leashed pets welcome.



BAKER BUFFALO CREEK VINEYARD & WINERY

Named for the Buffalo Creek that winds through North Carolina's fruitful hills, this centenarian homestead, vineyard, and winery grows eight varietals of grapes – chardonnay, scuppernong, cabernet sauvignon, merlot, cabernet franc, riesling, traminette, and red muscadine – and produces a variety of dry and sweet wines. Reserve a tasting to meet the makers and try them all or visit without a reservation and drink in the lovely scenery! Leashed pets welcome.



VERONÉT VINEYARDS & WINERY

The perfect blend of New World tastes and Southern charms, Veronét is both exactly what you'd expect and everything you'd hope for your vineyard experience. Here, set

amidst the pines and against a backdrop of Crowders Mountain & The Pinnacle, the winery offers your choice of tasting flights, by-the-glass sips, and full bottles, paired with charcuterie picnic boxes, nuts and crackers, and a seasonal menu. Leashed pets welcome.

SOUTHERN ARTISAN SPIRITS DISTILLERY AND TASTING ROOM

The arrival of Cleveland County's first distillery in late 2024 provides a wonderful place to experience locally made Cardinal Gin. Enjoy craft beverages and tasty menu items through floor-to-ceiling windows or from the back patio against the backdrop of Kings Mountain. They are the third distillery in North Carolina and are dedicated to the revitalization of the lost art of craft distillation.



SPIRITS

**Baker Buffalo Creek
Vineyard and Winery**
3521 Fallston-Waco Rd.
Lawndale
(704) 538-9927
bakerbuffalocreek.com



Veronet Vineyard and Winery
1549 Ike Brooks Dr.
Kings Mountain
(704) 466-3578
veronetwine.com/#/



Newgrass Brewing Company
213 S. Lafayette St.
Shelby
(704) 937-1280
newgrassbrewing.com



**Southern Artisan Spirits:
Distillery & Tasting Room**
1033 York Rd.
Kings Mountain
(704) 297-0191
revolutionbrewhouse.com



The Vintage Dog
131 E College Ave.
Boiling Springs
(704) 466-3024
facebook.com/vintageandbeer



Paddy & Mick's Irish Pub
212 S Railroad Ave.
Kings Mountain
(704) 739-4445
facebook.com/TracksideWineKM/



Pleasant City Woodfired Grill
233 S Lafayette St.
Shelby
(704) 487-0016
facebook.com/ReCycleCanteen



Dragonfly Wine Market
101 W. Warren St.
Shelby
(704) 466-3024
dragonflywinemarket.com



Wine Collective
5 N Lafayette St.
Shelby
(828) 414-4394



LOCALLY CRAFTED

Baker

BAKER BUFFALO CREEK
VINEYARD & WINERY



3521 Fallston-Waco Rd. Lawndale, NC 28090

704-616-3885 | www.bakerbuffalocreek.com



133 W Mountain St.
Kings Mountain, NC 28086
704-750-4100 • www.133west.com

Peace Avenue
CLOTHING STORE
206 S. Washington St | Shelby, NC | 28150

15%
OFF
purchase

Hours:

Wed.-Friday — 11:00 - 5:30
Saturday — 10 - 4

peaceavenue.com



PLACES TO STAY

In the cozy foothills of North Carolina, you can sleep in a converted red tour bus or stay in a historic bed-and-breakfast, curl up in an antique four-poster or overnight at an 1880s farmhouse. Relish the joys of Cleveland County!

Embrace architectural charm in Uptown Shelby at **Morgan & Wells Bed & Breakfast**, a traditional 1900s Craftsman-style home with five guestrooms or Uptown's newest addition, **Opal + West House**, Carolina's Modern Historic Inn, walkable to all Uptown's favorite spots.

In nearby Lattimore, The **Hunt House**, built in 1926, is surrounded by six acres of pasture, a walking trail and access to **Wolfman Woods Disc Golf Course**.



Whether you're in town for a weekend or a week, Cleveland County's diverse accommodations – from national brands and historic homes to short-term rentals like **Price Family**

Farmstead or **Scott & Karen's Red School Bus** (once a tour bus!) – bid you cozy up, delight in a sky full of stars, and wake to the harmonies of the Carolina Foothills.

GIRLS' GETAWAY

Nestled in the foothills where North Carolina's Piedmont meets the Blue Ridge Mountains, Cleveland County occupies a geographic sweet spot between Charlotte and Asheville. Where healing springs bubble, three fingers pick the banjo, and creativity reigns, women weekenders also flock to our burgeoning restaurant scene, artisanal goods, plentiful pampering, and stunning hikes.



Here's how to plan a long weekend with your besties

WHERE TO STAY

More than the standard spot to stake your tent, **Broad River Campground** features

trendy glamping domes with hot tubs, tiny home cabins, and traditional RV and tent sites. They also have a fantastic pool, a games patio, and trails leading to the Broad River.

For those who prefer smaller, more intimate settings, escape to quiet comforts at **Morgan and Wells Bed & Breakfast**, ideally located just three blocks off Uptown Shelby's main square, or the new **Opal + West House**, a swanky blend of vintage and modern, located two blocks from Historic Uptown Shelby.



DAY 1

Kick off the weekend with brunch at **Pfeiffer Cafe & Confections**, known for its comfort foods and healthy choices. If you're a bit later arriving, don't miss lunch at **Beaver Creek Bar and Grill**.

In the afternoon, get into the getaway state of mind at **Bloom Esthetics Day Spa**, offering massage, skincare, body treatments, and more. Reserve your evening for **Wine Collective**, serving sommelier-curated vintages and fun-filled private tastings tailored to your group.



DAY 2

Begin your day with a hike at South Mountain State Park or toasting to your successful weekend at **Baker Buffalo Creek Vineyard & Winery**, a historic century-old farm hosting both winemaking and wine tasting.



After your hike, retreat to **Knob Creek Orchards** and savor homemade ice cream and some of the freshest fruits in the area. Next, stop at **Jumpin' Jeds** for their exclusive line of farm-style décor, or **Back Road Pickers**, for antiques, collectibles, furniture, and artisan goods. By now, your appetite is begging you to refuel with delicious, made-from-scratch local eats at **Johnny Ray's Smokehouse**!

DAY 3

Your final day dawns with mimosas at **Dragonfly Wine Market**, followed by a trip to **Greenbrook Design**, a hybrid gift shop, home décor, and souvenir store. Then, head next door to **WorkShop Vintage Market**, specializing in handcrafted goods, consignment furniture, and a calendar of workshops to fuel your creativity.

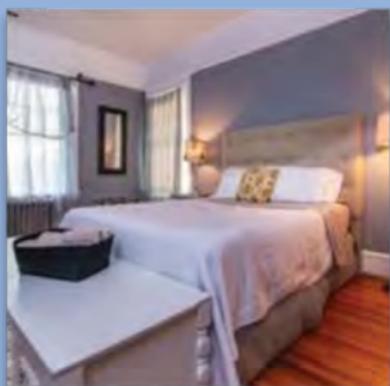


Credit: Ryanne Turner Photography

Finally, wind down with lunch at **Newgrass's** farm-to-table kitchen and tasting room, stocked with on-tap beers. Here's to the next getaway!

Morgan And Wells

Bed & Breakfast



La Sal Room

Lady Ann Room



Conveniently located within walking distance to Historical Uptown Shelby, this B&B has old world charm with modern luxury. Our goal is to make each guest feel special.



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LIVER MUSH

**Slice. Sizzle. Serve.
That's how it's done.**

Though the uninitiated may label it "Southern weird," liver mush is a cherished micro-regional staple of North Carolina, embodying a rich cultural and culinary heritage that dates back centuries. Long before foodies began heralding the "nose-to-tail" trend, Pennsylvania Dutch (Deutsch, or German) settlers brought their taste for liverwurst to the South.

Credit: NC Trippin



For generations, family farmers then refined their recipes, transforming ancestral tastes into this frugal adaptation suited to their frontier setting. Liver mush's blend of pork, spices, and cornmeal is easy to prepare and uses less meat, making it both economical and accessible, even in the most austere of times.



It's fitting, then, that the staple rose to fame during the Great Depression, when a few enterprising locals established a new industry: commercial liver mush, which helped sustain a town, a county, and a state during one of the nation's most challenging eras. Nearly a century later, liver mush remains a local staple.

SO, WHAT IS LIVER MUSH?

Calling on age-old human traditions, liver mush makes use of the whole animal. After butchering pork into traditional cuts like roasts, ribs, chops, and bacon, our ancestors learned to blend head meat, liver, cornmeal, and seasonings, blending well and boiling.

The result is a richly seasoned, local delicacy that resembles sausage in taste (though not in texture). Everyone here grows up eating it and the only question is whether you prefer it with grits, scrambled with eggs, or on a sandwich.

NORTH CAROLINA LIVER MUSH FESTIVAL

Every year since 1985, Cleveland County has honored our resourceful roots with the annual **North Carolina Liver Mush Festival**, held annually on the third Saturday of October. Now celebrating a new format, we've seen tremendous growth since 2019.

Join us to sample **Mack's Livermush & Meats** liver mush sandwiches and **Frank C. Corriher** (represented by the **Rotary Club of Shelby**) liver mush sandwiches and liver mush pupusas. Barbecue and other dishes, also on offer!

WHERE TO TRY LIVERMUSH

Not in town for the festival? The **Shelby Café** is nationally renowned for its liver mush, which it has served every day since 1922. You can also get your fill of this Cleveland County staple at **Pancake House** and **Ken and Mary's**, or pick up a brick at one of our local supermarkets.

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EVENTS 



MARCH

"Treasures of the Earth"
Pottery Show & Sale
Shelby
704-484-2787
ccartscouncil.org/Treasures.htm

Nitrous Nationals
at Shadyside Dragway
Facebook @ShadysideDragway
704-434-2895
shadysidedragway.net

MARCH/APRIL

The Don Gibson
Singer Songwriter Symposium
Shelby
704-487-8114
dongibsonssingersongwriter.com

APRIL

Foothills Merry Go
Round Festival
Shelby
704-484-6866
[cityofshelby.com/departments/
parks-and-recreation/events-other-
information](http://cityofshelby.com/departments/parks-and-recreation/events-other-information)

JUNE/JULY/AUG

Pickin' On The Square
Shelby
The Earl Scruggs Center

JUNE

Art of Sound Festival
Shelby
704-484-2787
ccartscouncil.org/artofsound

Arts On The Square
in Uptown Shelby
Shelby
704-487-0256
[FB@ArtsOnTheSquareUptownShelby](https://www.facebook.com/ArtsOnTheSquareUptownShelby)

JULY

Revolutionary 4th
Kings Mountain
704-730-2101
kingsmountainevents.com

Real to Reel International
Film Festival
Kings Mountain
704-484-2787
ccartscouncil.org/realtoreel

AUGUST

NC Beach Blast Festival
Kings Mountain
704-730-2101
kingsmountainevents.com

7th Inning Stretch Festival
Shelby
704-600-6599
7thinningstretch.cc

American Legion World Series
Shelby
704-466-3103
americanlegionworldseries.com

SEPTEMBER

Earl Scruggs Music Festival
Tryon
704-487-6233
earlscruggsmusicfest.com

Liberty Mountain-The
Revolutionary Drama
Kings Mountain
704-730-9408
libertymountaindrama.com

Cleveland County Fair
Shelby
704-487-0651
clevelandcountyyfair.com

OCTOBER

NC Liver Mush Festival:
Mush, Music & Mutts
Shelby
704-484-4800
landofrhythm.com/events

NOVEMBER

Carolina Pottery Festival
Shelby
704-484-2787
ccartscouncil.org/carolinapottery

NOVEMBER/DECEMBER

Uptown Shelby Christmas
on the Square
Shelby
704-484-3100
uptownshelby.com

Kings Mountain Christmas
Kings Mountain
704-730-2101
kingsmountainchristmas.com

Gardner Webb University
Festival of Lights
Boiling Springs
704-406-4000
[gardner-webb.edu/academics/
colleges-schools/arts-and-
sciences/festival-of-lights/](http://gardner-webb.edu/academics/colleges-schools/arts-and-sciences/festival-of-lights/)



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AND DISCOVER MORE EVENTS
THROUGHOUT THE YEAR!

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Historic

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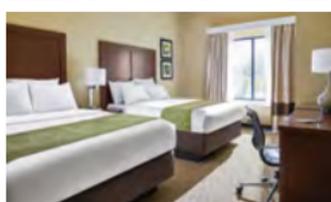
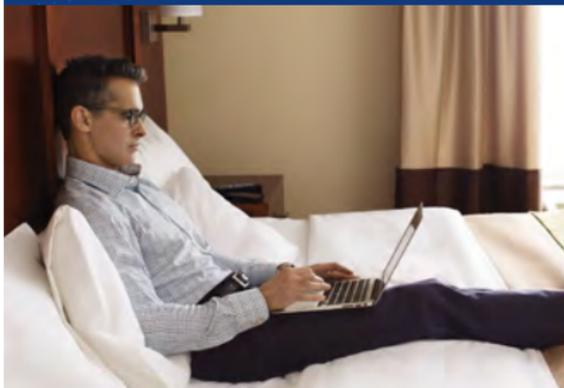


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Bobby Bell Pavilion Uptown Shelby

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809 Holly Oak Rd

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Hanna Park

1655 McBrayer Springs Rd

Features the Magnolia Pavilion that seats up to 150 people, Smaller Picnic Areas, Multipurpose Athletic Complex, Playground, Nature Trails, and Views of the Blue Ridge Mountains

PARKS AND REC: DID YOU KNOW?

- RMGC is open 364 days of the year, closed on Christmas Day. It's like playing in the mountains without the drive!
- The Bobby Bell Pavilion was renamed in 2021 to pay homage to pro football Hall of Famer and Shelby, NC native, Bobby Bell.
- The Carrousel originated in 1919 and was restored for a reopening in 1998. The cost to ride is only fifty cents.
- Shelby Aquatic Center is a 10 lane Olympic sized pool with a high and low diving board.

704.484.6821

www.cityofshelby.com/parks

www.facebook.com/shelbycityparks



WEDDINGS AND EVENTS

You are cordially invited to think outside the city and retreat to the heartland of North Carolina, where affordable venues beckon weddings of any style – be they rural or traditional, small or large – at a cost that leaves plenty for that special honeymoon escape.

Backed by beautiful mountains, rolling pastures, and modern elegance, our quaint towns and country landscapes host venues that match nearly any style. Here, couples celebrate Southern hospitality and sophistication in various picturesque venues: From elegant vineyards and historic homes to modern hotels and rustic barns, these are some of the finest Southern destination wedding venues in NC.

Adding to the appeal, Cleveland County is easily accessible from Charlotte and Asheville, yet remote enough for you and your guests to enjoy a true retreat, whether staying at a moody Uptown hotel or a chic countryside bed-and-breakfast.



Credit: McKenna Rhyme Photography

FOR SWANKY SOPHISTICATION

UPTOWN INDIGO

Promising both charm and a chic, industrial feel – think big-city vibes paired with small-town service – Uptown Indigo, located in Shelby, focuses on the small details, the big picture, and your overall experience. Their historic building is an experience unto itself, with a bar and lounge area that ascends a stunning staircase to a chic rooftop. There's no other place like it (especially for your wedding photos)!

FOR SOUTHERN CHARM

RED DOOR CHAPEL

Red doors symbolize heartfelt love and hospitality, and Red Door Chapel welcomes you to celebrate your love and friendships here. This charming venue, perfect for intimate weddings of up to 60 guests, offers both ceremonies and full-service wedding packages, hosted inside a beautifully preserved 120-year-old chapel. The Chapel is also available for your rehearsal dinner.



FOR A BARN WEDDING

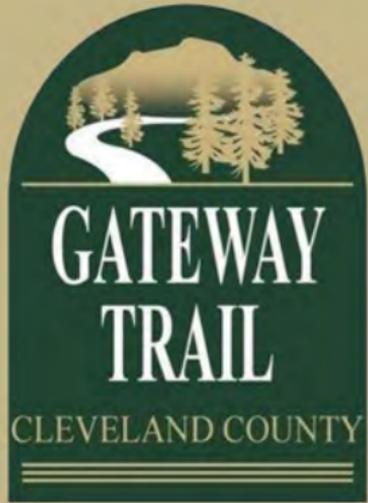
VENUE AT TURKEY RIDGE

The Venue at Turkey Ridge is located on 33 acres of beautiful land in Kings Mountain, promising beautiful views, an inspiring barn setting, and a spectacular amphitheater. The venue also offers a wide variety of options for everything from vow renewals and micro-weddings to large-scale events.

The pleasure of your company is requested in Cleveland County. The foothills are calling!

Credit: McKenna Rhyne Photography





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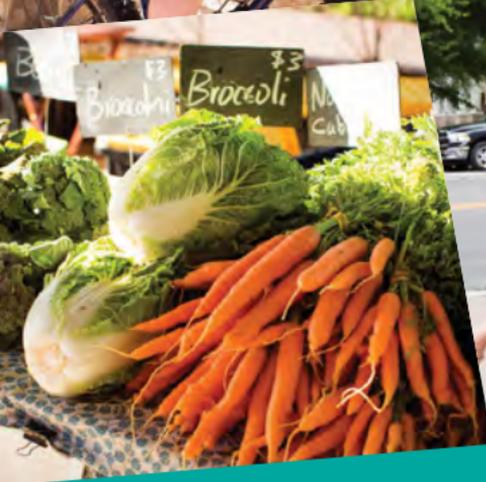
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UPTOWN SHELBY



UPTOWN SHELBY is a North Carolina Main Street community, designated by the N.C. Department of Commerce Main Street & Rural Planning Center. The Uptown Shelby Association is charged with administering the program at the local level and building public-private partnerships to spur economic development that achieves measurable results such as investment, business growth, and job creation.

uptownshelby.com





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